

**COLLEGE FOR
CREATIVE STUDIES,
DETROIT, MI
{5/2012}**

*Bachelor in Fine Arts with a
major in Graphic Design*

**MACOMB
COMMUNITY
COLLEGE,
MACOMB, MI
{5/2008}**

*Associates in General
Studies, Graduated
Summa Cum Laude*

PROFICIENT

InDesign, Illustrator,
Photoshop
MS Windows, Apple

KNOWLEDGE

Dreamweaver, HTML,
CSS, After Effects,
Flash 2.0, QuarkXPress

AWARDS

2011 Adobe Design
Achievement Awards

AIGA DETROIT

Student Chapter,
September 2009-2012

FREELANCE - ROMEO MI

Freelance Graphic Designer, 8/2017 – current

Work directly with client to design a template which presents the hockey players' statistics. Use it to produce more than 60 different variations while paying close attention to detail for accuracy.

ART VAN - WARREN MI

Graphic Designer Advertising Department, 4/2015 – 7/2017

Create styleguides and provide art direction to local and out of state photographers to achieve envisioned photography. Work efficiently and accurately in a fast pace environment with tight daily and weekly turn around times. Work in close collaboration with the Creative Director, Art Directors and Buyers on various projects to develop new ideas and maintain brand standards. Collaborate with both buyers and photographers to ensure price points are correctly aligned to the merchandise images. Lead the design activities for direct mail pieces, posters, weekly store handouts, catalogs and other print pieces for the Michigan and Chicago area.

ART VAN - WARREN MI

Freelance Graphic Designer Store Design, 6/2014 – 2/2015

Collaborated with other Graphic Designers to brainstorm and design for new and existing projects. Projects included: packaging design, logo for new collection, sales material for customer and sales personnel, store interior wall layout, and wayfinding. Took existing files and made requested design changes. Learned to research and write headlines and body copy for a number of projects and always eager to learn new trades.

TMV GROUP - ROYAL OAK, MI

Freelance Graphic Designer, 1/2013 – 5/2014

Collaborated with clients and art directors on creative concepts and execution for a wide range of projects including print, web, packaging, and social media. Produced print design for HAP, Great Expressions, Summit Academy Schools and Frankenmuth Brewery. Created website design for The Holcombe Group as well as refreshing their logo. Concluded projects by managing press checks. Worked closely with the printer to apply the necessary finishing touches on projects.

GROUP [EX]: BUFFINGTON DESIGN, LLC - ROYAL OAK, MI

Graphic Design Intern, 1/2011 – 5/2012

Art-direct on several photo shoots for major automotive paint manufacturer, made the final decisions on shots, cast and location. Lead collaborative efforts between the photographer and the client. Consult with the client to acquire their input-perspective and design expectations.

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Aileen Klebba

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